



NEWS RELEASE

FOR IMMEDIATE RELEASE

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STERLING FAMILY GOLF TOURNAMENT DONATES \$1,817 TO FRIENDS OF BASSETT FOR HERKIMER CANCER PATIENTS & THEIR FAMILIES

Herkimer, N.Y. – On Sept. 9, the Holland Height Golf Course in Herkimer, New York, was the site of the Sterling Family's annual golf tournament. Forty golfers teed off on the challenging 9-hole, 36-par course.

Proceeds from the event were designated to Bassett Healthcare's Bob Simon/Loretta Anagnost Fund to benefit cancer patients and their families who live in Herkimer County. The fund was created by Mr. Simon, a former cancer patient, and continued by his wife, and expanded through other donations, such as the Sterling Family Golf Tournament, and is managed by Bassett's Regional Cancer Program. The Simon/Anagnost Fund provides medications, transportation and other forms of assistance for patients in financial need. The Friends of Bassett, Bassett's philanthropic foundation, coordinates all fund-raising activities for Bassett Healthcare and its health centers, assuring that all donations are distributed according to donors' wishes.

Event co-chair Don Sterling said, "My co-chairs, my wife Patti, our daughter Brenda and her husband Patrick Donahue, my brother Jack, and I decided that the greatest need for funding was in the area of patient care. Jack had a brush with cancer and realized how great the need for assistance is in our own region. So, again, this year for the second time, we dedicated our golf tournament to help Bassett help local patients and their families."

Hole sponsors included: George F. Aney; Disabled American Veterans, Post 178; Geraty Pools & Spa; Chuck Humpreville Paving; Ilion Fire Fighters, Local 1185; Maple Crest Golf Course; Marine Corps League Devil Dogs; Marine Corps League Herkimer County; Pardee Enterprises; Peanut Man; Robinson Bros.; Kari & Rick Slaughter; Donald E. & Patti Sterling; Jack E. Sterling; Stumpin Mike Tree Works; Sandra E. Walby; and the Whittier-Hendrix Funeral Home. Wal-Mart also donated a gift card.

The tournament generated a total of \$1,817.00 for the Bob Simon/Loretta Anagnost Fund. Additional donors included: Robert L. DeCarlo; Michael Dhrberg; Geraty Pools & Spa; Edwin H. Key; Nancy J. Kochan; John M. Noll; Lewis Puller; Leo Sterling; Stoney's Tavern; Inc.; David Zinicola and a donor who wished to remain anonymous.

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CAPTION:

On Sept. 12, checks totaling \$1,817.00, the proceeds from the 2006 Sterling Family Golf Tournament, were presented to (center) Scott A. Barrett, executive director of the Friends of Bassett, for the Bob Simon/Loretta Anagnost Fund, to benefit cancer patients and their families who live in Herkimer County. Also present at the ceremony were: (l. to r.) event co-chairs Patrick Donahue and Jack Sterling; Jonathan I. Lawrence, president and C.E.O., Little Falls Hospital; and co-chair Don Sterling.