



January 21, 2005

Dear Editor,

The Friends of Bassett's New Year's Gala raised nearly \$100,000 for the Bassett Heart Care Campaign. As co-chairs of the Gala Committee, we are proud to acknowledge the dedication, effort and ingenuity of the volunteers from across our region who form the Gala Committee, the Auction Committee and the Decorating Committee. Their dedication throughout the year helped to make the 2004 fund-raiser a success. Proceeds raised toward the Bassett Heart Care Campaign will help Bassett advance patient care to an even higher level of excellence.

We thank Jack and Gayle Smith for serving as our honorary chairs and Karen Elting as our honorary guest. We also are most grateful to the business and corporations that express their support for regional cardiac care as corporate sponsors. Please join us in saluting the 2004 Gala's corporate sponsors. Lead sponsors were New York Central Mutual Fire Insurance Company and The Colonial Agency, Inc., an affiliate of ARTHUR J. GALLAGHER & Co. of New York, Inc.; our corporate sponsors were Clark Companies and Tallman Enterprises Tree & Aerial Services; and our supporting sponsors were Apple Converting Inc.; Brewery Ommegang; Fenimore Asset Management, Inc.; KPMG LLP; and Tyco Healthcare/Mallinckrodt. Thanks also to participating sponsors: Bruce Hall True Value Home Center; Cannon Design; Cooperstown Dreams Park; Greener World Landscaping; Halliday Financial Group; Leatherstocking Group, Inc.; Media Logic; Northern Catskill Dental Associates PLLC; and Turnpike and Hall of Fame Pennysavers.

Finally, we thank Jim Kozak and the staff at The Otesaga Hotel for their consistent, professional support.

Sincerely,

Janet Snyder

Co-Chair, Bassett Gala Committee

Maureen Schuermann

Co-Chair, Bassett Gala Committee