



NEWS RELEASE

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CONTACT:
Edward Mintiens, 607-547-3567
Diane L. Wells, 607-547-6354

FRIENDS OF BASSETT WELCOMES SCOTT BARRETT AS NEW EXECUTIVE DIRECTOR

Cooperstown, NY – The Friends of Bassett announced the appointment of Scott Barrett as executive director of the philanthropic organization. A professional fund-raiser with experience in advancement leadership and nonprofit management, Mr. Barrett has long ties with Bassett Healthcare. He was born at Bassett Hospital, is a native of Richfield Springs and has remained a lifelong resident of central New York.

“Scott’s breadth of experience as a decision-maker, a skilled communicator and fund-raiser will enable him to address the philanthropic challenges we face from many angles and to interact seamlessly with our senior staff and leadership volunteers,” said **Michael Stein**, Bassett’s vice president of external affairs. “His vision and understanding of the Friends’ philanthropic mission impressed the executive search committee, and we welcome him onboard.”

Most recently, Mr. Barrett was director of development at Bishop Grimes Junior-Senior High School in East Syracuse. During his tenure, Mr. Barrett designed and initiated the preparatory school’s advancement program. Previously, Mr. Barrett was vice president of advancement at Le Moyne College, Syracuse, where, among his other fund-raising successes, he steered a \$30 million comprehensive campaign to a successful conclusion.

“My career has focused on engaging individuals, corporate and foundation partners, and state and federal agencies to help nonprofit organizations achieve their goals,” said Mr. Barrett. “I look forward to working with the Friends’ board members and volunteers to further Bassett’s mission of excellent health care throughout the region and beyond.”

Mr. Barrett earned his bachelor’s degree at Hamilton College and is completing the M.B.A. program at Le Moyne. In 2000, Le Moyne received a Circle of Excellence Award from the Council for the Advancement and Support of Education (CASE). In 2001, Barrett was named among the top 10 percent of CASE faculty members, and, in 2003, Le Moyne was awarded the organization’s District II Gold Medal for Best College Magazine. Mr. Barrett is a board member of Central New York Association of Fund-Raising Professionals.

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The Friends of Bassett is a nonprofit volunteer philanthropic organization that supports The Mary Imogene Bassett Hospital in Cooperstown and 21 regional health centers throughout central New York as well as Bassett Healthcare affiliates, including Bassett Hospital of Schoharie County in Cobleskill and O’Connor Hospital in Delhi. With nearly 40 years of fund-raising, the Friends is dedicated to representing and serving the health care needs of local communities throughout the region. Additional information is available at: www.friendsofbassett.org.