



NEWS RELEASE

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CORPORATE SPONSORS SUPPORT THE SEVENTH ANNUAL BASSETT INVITATIONAL ON JUNE 1

COOPERSTOWN, NY—“When the Leatherstocking Golf Course was still covered with snow, nearly all of the corporate sponsorship positions for our seventh annual golf tournament were spoken for,” said **Amanda C. May**, executive director of the Friends of Bassett, Bassett Healthcare’s philanthropic organization. “Corporate support for the last six Bassett Invitationals has been steadfast and has helped us raise \$600,000, thus far, for Bassett’s programs and services. This year, many previous sponsors retained their slots, and several new sponsors joined us. We salute all our corporate sponsors for their commitment to rural health care.”

Invitational proceeds are designated to the Bassett Heart Care Campaign, the Friends’ \$12 million fund drive. Proceeds benefit the Bassett Heart Care Institute, its cardiac programs, services and the building renovations, such as the newly opened Critical Care Complex and dedicated cardiac operating room that support them.

The Bassett Invitational takes place on Tuesday, June 1, at 1:00 p.m., when 136 golfers tee off at The Otesaga Hotel's challenging Leatherstocking Golf Course. Registration takes place at 10:30 a.m. to 12:30 p.m. At 6:30 p.m., players and guests move to The Otesaga’s ballroom for a festive cocktail reception and awards ceremony.

Ms. May said, “We’re inspired by the levels of commitment and energy given to this special fund-raising event by our corporate sponsors and the committee members who work year-round to make the Invitational a success. We thank each participant.”

Corporate sponsors who assure the success of the fund-raiser are KeyBank, course sponsor; The Otesaga Hotel, greens fee sponsor; Cannon Design and McCarthy Building Companies, Inc., lunch co-hosts; Pillsbury Winthrop LLP, prize sponsor; Matco Electric, cocktail reception host; and Laborers Local 17 LECET, putting green sponsor. Golf cart sponsors are Buffalo Hospital Supply Inc.; County Club Chevrolet and Otsego Automotive; Mang Insurance Agency/Mirabito Fuel Group; and Welliver McGuire Inc. Eastern Painting Company and Liberty Mutual Group are beverage cart sponsors. Mid-Hudson Cable is the Bassett bridge sponsor. Tougher Industries, Inc., is gift bag sponsor, and scoreboard sponsor is the Leatherstocking Region Federal Credit Union.

Hole sponsors are Angelica Textile Services; Bieritz Insurance Agency; Drogen Electric; Hamilton Critical Care and Emergency Medicine Consultants, PC; Health Capital Partners LTD.; Hummel's Office Plus & the Hummel Family; J.M.F. Associates of Oneonta Inc.; The Law Firm of Napierski, VanDenburgh & Napierski, LLP; Lawson Surveying and Mapping; LeChase Construction Services; Medical Liability Mutual Insurance Company; MVP Health Care; Otsego Ready Mix, Oneonta Block Company, Pickett Building Materials; Pepsi Bottling Group; Plumbers & Pipefitters Local 112; Postler & Jaekle Corp.; Rueckert Advertising & Public Relations LLC; and Spheris.

Prizes will be awarded for first place through fourth place low-net teams and for first and second place low-gross teams. Additional prizes will be awarded for closest-to-the-pin, longest drive, straightest drive and highest-scoring foursome.

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New cars from Delhi Motor Company Inc. and Smith-Ford Cooperstown/Norwich will be presented to golfers who make holes-in-one on target holes. All Bassett Invitational participants are winners and receive a gift bag.

The Friends thanks each member of the 2004 Invitational Committee who volunteered their time and expertise: Walter Dolan, Jim Empie, Roger MacMillan, M.D., David Muehl, Don Pollock, M.D., Bob Schlather and Dan Spooner.

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