



NEWS RELEASE

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NEARLY \$100,000 RAISED IN SIXTH ANNUAL KEYBANK/BASSETT INVITATIONAL FOR HEART CARE CAMPAIGN

COOPERSTOWN, NY—Another sold-out event, the sixth annual KeyBank/Bassett Invitational took place on Tuesday, May 27, at The Otesaga Hotel's famed Leatherstocking Golf Course. Approximately \$100,000 was raised for the ongoing Bassett Heart Care Campaign, the Friends of Bassett's \$12 million fund drive to benefit the Bassett Heart Care Institute, its programs and services and the facility improvements that support them.

Following distribution of gift bags filled with golf-related items and wind shirts bearing the tournament logo and a barbecue lunch on the clubhouse patio, 132 golfers teed up to play 18 holes. Golfers and guests then moved on to The Otesaga's ballroom for a cocktail reception and buffet, and presentation of awards.

Mike Stein, Bassett's vice president of external affairs, thanked the corporate sponsors and golfers for supporting the Bassett Heart Care Campaign and through their commitments for helping the Bassett Heart Care Institute make previously unavailable cardiac care services, like angioplasty and cardiac surgery, readily accessible to the communities of central New York. "The health care benefits we will be able to provide are in direct proportion to the regional support we receive – both on an annual basis and from multiyear commitments – from individuals, businesses and foundations," he said.

Sally Adams, special events coordinator, praised the members of the Invitational committee, Walter Dolan, Jim Empie, Roger MacMillan, M.D., David Muehl, Don L. Olin, Don Pollock, M.D., Bob Schlather and Dan Spooner, who work throughout the year to assure the event is a sporting and a philanthropic success.

After scores were tabulated by Dan Spooner, director of golf at the Leatherstocking Golf Course, winners were announced by Mike Stein. First place – low net – went to the Buffalo Hospital Supply foursome composed of Mark Bloom, Chad Ellis, Jeff Harris and Bill Steiner. Second place – low net – was secured by the McCarthy Building Companies, Inc., foursome of Tom Birkemeier, Bob DiPaola, Jim Lohse Jr. and Dan White. Third place – low net – was Medical Liability Mutual's foursome of Dan Canniff, Jerry Cassidy, Rich Curry and Chris Jeffers. The fourth-place low-net foursome was the second McCarthy Building Companies, Inc., foursome of Todd Freed, Rich George, Karl Kloster, and Jim Lohse Sr.

Cobra Titanium Drivers were presented to each member of the first-place foursome; Callaway Steelhead III's went to members of the second-place foursome; Ping Hoofer golf bags went to the third-place foursome; and Callaway Sand Wedges went to the fourth-place foursome.

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In a new category of low gross, Mid-Hudson Communications's foursome of Carl Florio, Richard Koskey, James Reynolds and Doug Thorn took first place. Taking second place – low gross – was Rueckert Advertising and Public Relations LLC's foursome made up of Steve Frazee, Paolo Grandjacque, Dean Rueckert and James Ryan. First-place winners were awarded Nike Titanium Drivers; second-place winners took home Leatherstocking embossed golf bags.

Accolades and Leatherstocking Club shirts went to Ed Gozigian of the New York Central Mutual foursome for "Closest to the Pin," Carolyn Mancini of the Andrew R. Mancini Associates, Inc., foursome for "Longest Drive," and Tommy Hayes of the Plumbers & Pipefitters Local 112 foursome for "Straightest Drive."

The 34 corporate sponsors that supported the 2003 KeyBank/Bassett Invitational were: Andrew R. Mancini Associates, Inc., course sponsor; Cannon Design and McCarthy Building Companies, Inc., lunch co-hosts; Pillsbury Winthrop LLP, prize sponsor; The Otesaga Hotel, greens fee sponsor; Matco Electric, cocktail reception host; and Laborers Local 17 LECET, putting green sponsor. Golf cart sponsors were Eastern Painting Company, Mang Group, Mirabito Fuel Group and Buffalo Hospital Supply. CitiStreet RSD was the Bassett bridge sponsor; NAVIX Diagnostix, Inc., the gift bag sponsor, and Leatherstocking Region Federal Credit Union, the scoreboard sponsor.

Hole sponsors were Bieritz Insurance Agency; Drogen Electric; Health Capital Partners LTD.; Hummel's Office Plus & the Hummel Family; J.M.F. Associates of Oneonta Inc.; The Law Firm of Napierski, VanDenburgh & Napierski, L.L.P.; Lawson; Marsh; Medical Liability Mutual Insurance Company; Medline Industries, Inc.; MVP Health Care; Otsego Ready Mix, Oneonta Block Company, Pickett Building Materials; Pepsi Bottling Group of Utica; Plumbers & Pipefitters Local 112; Postler & Jaeckle Corp.; Rueckert Advertising and Public Relations LLC; Skinner & Damulis, Inc.; and Total eMed.

No holes-in-one were made on target holes. The 2003 Chrysler PT Cruiser and 2003 Ford Focus that were provided by Delhi Motor Company Inc. and Smith-Ford Cooperstown/Norwich went unclaimed.

Several corporate sponsorships are available for the 2004 Invitational and other Bassett special events, such as the prestigious, new "Heart of the Matter" Benefit Luncheon, which will be held at The Otesaga Hotel on September 5. Guest speaker will be Jane E. Brody, The New York Times Personal Health Columnist. Proceeds will be applied to the Bassett Heart Care Campaign's \$12 million goal.

For information on the 2004 Invitational, the upcoming "Heart of the Matter" Benefit Luncheon, or on how to make a multiyear pledge or contribution to the Bassett Heart Care Campaign, call the Friends of Bassett office at (607) 547-3928.

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Photo caption: (l. to r.) Chad Ellis, Bill Steiner, Jeff Harris and Marc Bloom of the Buffalo Hospital Supply foursome were the first-place low-net winners in the 2003 Bassett /KeyBank Invitational on May 27, at The Otesaga's Leatherstocking Golf Course.